

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/BRDM/B.SIM(2014 & Onwards)/
B.Sc. (Business Economics)(BBE)(2015 to 2017)
(Sem.-6)

ENVIRONMENTAL SCIENCE

Subject Code : EVSC-101

M.Code : 72351

Time : 3 Hrs.

Max. Marks : 30

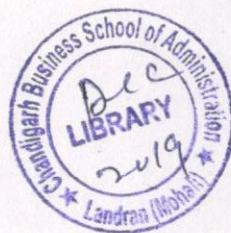
INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions, carrying FIVE marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1. Write briefly :

- a) EVS
- b) Non- renewable resources
- c) Consumer
- d) List the causes of Displacement of people
- e) Harbour activities
- f) Thermo cline
- g) Green house Mechanism
- h) Acid rain
- i) Unsustainable development
- j) Wasteland reclamation.



SECTION-B

UNIT-I

- Q2 "The environment can broadly defined as our surroundings". Explain this statement.
- Q3 What are various steps taken by our government for improving environmental pollution?

UNIT-II

- Q4 Discuss the Abiotic substances of ecosystem.
- Q5 Define primary production in detail.

UNIT-III

- Q6 Briefly discuss the sources and control of noise pollution.
- Q7 What are the causes for man wild life conflicts? Discuss various remedial steps that can curb the conflicts.

UNIT-IV

- Q8 "Growth of human population beyond the sustaining capacity of the earth's resources is not desirable". Comment.
- Q9 Discuss various problems occurred in urban areas related to energy.

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SECTION A

1. Answer briefly :

- a) Define Environment.
- b) Water logging.
- c) List the causes of displacement of people.
- d) What is the full form of AIDS? Give its main cause.
- e) What do you mean by value education?
- f) Thermo cline.
- g) Red Data Book.
- h) Differentiate between Sound & Noise.
- i) What is In-situ conservation?
- j) Acid Rain.



SECTION-B

UNIT-I

2. "Environmental ethics effectively change the role of human from conqueror of the land to citizen and protector of environment". Comment
3. What are the steps taken by our government for environmental protection?

UNIT-II

4. How can you as an individual conserve different natural resources?
5. Define primary production and secondary production.

UNIT-III

6. What are the major causes of man wild life conflicts? Discuss remedial steps that can curb the conflicts.
7. Briefly describe the sources, effects and control of Water pollution.

UNIT-IV

8. "Population, consumerism and waste production are interrelated". Comment.
9. Briefly discuss HIV mode of its spread. How it effects on environment?

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BBA (Sem.-6)

STRATEGY MANAGEMENT

Subject Code : BBA-601-18

M.Code : 79347

Date of Examination : 01-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

I. Write Briefly :

- a) Any two points of difference between Business Policy and Strategic Management.
- b) Any two points of difference between strategic and financial controls.
- c) What do you mean by Core Competence?
- d) Outline the significance of synergy for an organization.
- e) What do you mean by PEST Analysis?
- f) What do you mean by Innovation?
- g) What do you mean by ETOP?
- h) What is the significance of Cost and Differentiation Strategy?
- i) What do you mean by Strategic Leadership?
- j) Discuss in brief the significance of Balanced Scorecard.

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SECTION-B

UNIT-I

2. What do you mean by Strategic Management? Discuss the benefits of Strategic Management for a business organization.
3. Explain the factors responsible for an effective strategy. Also, examine the different levels of strategy with examples.

UNIT-II

4. Describe the concept of environmental scanning in detail. Also, discuss its significance for a company.
5. Michael Porter's five forces model of industry attractiveness enables any company to outperform their competitors. Illustrate your answer by analysing any industry of your choice.

UNIT-III

6. What are the uses of BCG Matrix? Do you think BCG Matrix has limited application in business?
7. How diversification and performance are related? Also, discuss some of the possible side effects of too much diversification.

UNIT-IV

8. Describe in detail the process of Strategy Evaluation.
9. "Strategy Formulation and Strategy implementation are closely linked." Do you agree? Also, describe in detail the various barriers in the way of implementing strategy.

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Total No. of Pages : 02

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BBA (Sem.-6)

COMPANY LAW

Subject Code : BBA-602-18

M.Code : 79348

Date of Examination : 04-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
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SECTION-A

I. Write a short note on the following:

- a) Chartered Company
- b) Perpetual Succession
- c) Promoter
- d) MOA
- e) Abridged Prospectus
- f) Authorized Capital
- g) Executive Director
- h) AGM
- i) Compulsory Winding Up
- j) DIN.



SECTION-B

UNIT-I

2. What do you mean by Company? Explain the rules related to lifting up corporate Veil.
3. What do you mean by Pre-Incorporation Contracts? Explain the provisions related to such contracts.

UNIT II

4. "A company object clause is of fundamental importance not only to members but also to non-members." Comment.
5. Who are the different categories of persons liable for mis-representations in the prospectus?

UNIT III

6. What is meant by allotment of shares? Discuss the rules related to the allotment of shares.
7. What are the various kinds of meetings that can be held by a company and of the nature of business that can be transacted in each meeting?

UNIT IV

8. Who maybe appointed as director of the company? What are the restrictions imposed by the Act, on the general powers of the board?
9. What do you understand by the winding up of a company? What are the various modes of winding up?

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BBA (Sem.-6)

RETAILING AND LOGISTIC MANAGEMENT

Subject Code : BBA-612-18

M.Code : 79350

Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Write briefly :

- a) Define supermarket.
- b) Define the term selling point.
- c) What is the need of CRM in retailing?
- d) Define Mark up pricing.
- e) What is a retail strategy?
- f) What do you understand by consumer involvement?
- g) What do you mean by Economic Order Quantity?
- h) What is FDI?
- i) Define unorganized retailing.
- j) Define the term selling point.



SECTION-B

UNIT-I

2. a) What do you mean by consumer decision making? Explain different type of consumer decisions.
b) Explain the factors affecting the decision making.
3. What is e-tailing ? What are the challenge of electronic retailing?

UNIT-II

4. Explain the importance of the location in retail. State the issues in retail location selection.
5. What is retail strategy? Explain the steps involved in developing retail planning process.

UNIT-III

6. What do you mean by store management? Explain the different store layout.
7. Describe the process involved in retail pricing decisions. Explain the strategies involved in pricing retail goods.

UNIT-IV

8. Discuss the emerging opportunities and challenges in retailing faced by the Indian retail sector.
9. What do you mean by channel of distribution? What factor to be considered while selecting distribution channel.

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